

Sud Presse

Periodicity
Daily
Language
FR
Universe
National
Number of issues
306

Readers *(CIM NRS 16-17)*



Total Reach of total Brand	1.730.211
AIR Brand	656.702
AIR Websites	216.482
AIR Print + Digital versions	511.049

Surfers *(CIM internet June '16-May '17)*



Website avg. daily surfers (Real Users)	275.803
Apps avg. daily unique browsers	9.109

Circulation *(June '16-May '17)*



Print run	95.357
Paid copies (>50%)	19.576
Paid subscriptions (>50%)	55.816
Paid affiliates (incl. in membership)	-
Paid other*	1.943
Free push	1.144
Free pull	-
Other distribution (differed & raw pull)	37
Paid digital circulation	7.391

* Average price Paid Others: = 0.8 €

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