

Le Soir

Periodicity
Daily
Language
FR
Universe
National
Number of issues
306

Readers *(CIM NRS 16-17)*



Total Reach of total Brand	1.720.411
AIR Brand	556.443
AIR Websites	206.951
AIR Print + Digital versions	412.859

Surfers *(CIM internet June '16-May '17)*



Website avg. daily surfers (Real Users)	184.467
Apps avg. daily unique browsers	30.750

Circulation *(June '16-May '17)*



Print run	64.681
Paid copies (>50%)	14.909
Paid subscriptions (>50%)	32.913
Paid affiliates (incl. in membership)	-
Paid other*	6.320
Free push	721
Free pull	-
Other distribution (differed & raw pull)	-
Paid digital circulation	13.861

* Average price Paid Others: = 0.92 €

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