

# La Libre Belgique

<b>Periodicity</b>
Daily
<b>Language</b>
FR
<b>Universe</b>
National
<b>Number of issues</b>
305

## Readers *(CIM NRS 16-17)*



Total Reach of total Brand	1.064.206
AIR Brand	301.685
AIR Websites	115.544
AIR Print + Digital versions	213.561

## Surfers *(CIM internet June '16-May '17)*



Website avg. daily surfers (Real Users)	104.460
Apps avg. daily unique browsers	9.147

## Circulation *(June '16-May '17)*



Print run	38.290
Paid copies (>50%)	5.085
Paid subscriptions (>50%)	23.874
Paid affiliates (incl. in membership)	-
Paid other*	1.561
Free push	468
Free pull	-
Other distribution (differed & raw pull)	883
Paid digital circulation	4.530

\* Average price Paid Others: = 0.84 €

The CIM guarantees the validity of the given data, not of any processing they may be subsequently used for.