

L'Avenir

Periodicity
Daily
Language
FR
Universe
National
Number of issues
306

Readers *(CIM NRS 16-17)*



Total Reach of total Brand	1.449.642
AIR Brand	539.515
AIR Websites	167.465
AIR Print + Digital versions	428.231

Surfers *(CIM internet June '16-May '17)*



Website avg. daily surfers (Real Users)	132.750
Apps avg. daily unique browsers	6.318

Circulation *(June '16-May '17)*



Print run	84.755
Paid copies (>50%)	11.556
Paid subscriptions (>50%)	61.040
Paid affiliates (incl. in membership)	-
Paid other*	1.271
Free push	2.566
Free pull	-
Other distribution (differed & raw pull)	26
Paid digital circulation	4.892

* Average price Paid Others: = 0.75 €

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