

Het Nieuwsblad + De Gentenaar

Periodicity
Daily
Language
NL
Universe
National
Number of issues
306

Readers *(CIM NRS 16-17)*



Total Reach of total Brand	2.749.281
AIR Brand	1.452.329
AIR Websites	583.825
AIR Print + Digital versions	1.070.908

Surfers *(CIM internet June '16-May '17)*



Website avg. daily surfers (Real Users)	785.196
Apps avg. daily unique browsers	59.104

Circulation *(June '16-May '17)*



Print run	242.153
Paid copies (>50%)	52.932
Paid subscriptions (>50%)	161.993
Paid affiliates (incl. in membership)	-
Paid other*	6.027
Free push	3.288
Free pull	-
Other distribution (differed & raw pull)	-
Paid digital circulation	11.285

* Average price Paid Others: = 0.57 €

The CIM guarantees the validity of the given data, not of any processing they may be subsequently used for.