

# Het Laatste Nieuws + De Nieuwe Gazet

<b>Periodicity</b>	Daily
<b>Language</b>	NL
<b>Universe</b>	National
<b>Number of issues</b>	306

## Readers *(CIM NRS 16-17)*



Total Reach of total Brand	3.505.051
AIR Brand	2.009.197
AIR Websites	1.039.742
AIR Print + Digital versions	1.327.318

## Surfers *(CIM internet June '16-May '17)*



Website avg. daily surfers (Real Users)	922.114
Apps avg. daily unique browsers	301.387

## Circulation *(June '16-May '17)*



Print run	291.395
Paid copies (>50%)	57.578
Paid subscriptions (>50%)	191.162
Paid affiliates (incl. in membership)	-
Paid other*	4.024
Free push	4.284
Free pull	-
Other distribution (differed & raw pull)	-
Paid digital circulation	12.853

\* Average price Paid Others: = 0.84 €

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