

Gazet van Antwerpen

Periodicity
Daily
Language
NL
Universe
National
Number of issues
306

Readers *(CIM NRS 16-17)*



Total Reach of total Brand	1.344.458
AIR Brand	567.102
AIR Websites	207.432
AIR Print + Digital versions	434.944

Surfers *(CIM internet June '16-May '17)*



Website avg. daily surfers (Real Users)	233.462
Apps avg. daily unique browsers	16.483

Circulation *(June '16-May '17)*



Print run	89.276
Paid copies (>50%)	16.933
Paid subscriptions (>50%)	59.662
Paid affiliates (incl. in membership)	-
Paid other*	3.482
Free push	1.446
Free pull	-
Other distribution (differed & raw pull)	-
Paid digital circulation	5.064

* Average price Paid Others: = 0.6 €

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