

DH/Les Sports

Periodicity
Daily
Language
FR
Universe
National
Number of issues
305

Readers *(CIM NRS 16-17)*



Total Reach of total Brand	1.676.773
AIR Brand	535.185
AIR Websites	222.433
AIR Print + Digital versions	374.446

Surfers *(CIM internet June '16-May '17)*



Website avg. daily surfers (Real Users)	188.075
Apps avg. daily unique browsers	-

Circulation *(June '16-May '17)*



Print run	53.452
Paid copies (>50%)	20.716
Paid subscriptions (>50%)	14.630
Paid affiliates (incl. in membership)	-
Paid other*	1.830
Free push	453
Free pull	-
Other distribution (differed & raw pull)	981
Paid digital circulation	2.427

* Average price Paid Others: = 0.73 €

The CIM guarantees the validity of the given data, not of any processing they may be subsequently used for.