

Belang van Limburg

Periodicity
Daily
Language
NL
Universe
National
Number of issues
306

Readers *(CIM NRS 16-17)*



Total Reach of total Brand	895.153
AIR Brand	514.158
AIR Websites	160.022
AIR Print + Digital versions	435.463

Surfers *(CIM internet June '16-May '17)*



Website avg. daily surfers (Real Users)	163.374
Apps avg. daily unique browsers	20.620

Circulation *(June '16-May '17)*



Print run	93.170
Paid copies (>50%)	10.984
Paid subscriptions (>50%)	72.087
Paid affiliates (incl. in membership)	-
Paid other*	2.754
Free push	1.364
Free pull	-
Other distribution (differed & raw pull)	-
Paid digital circulation	5.877

* Average price Paid Others: = 0.62 €

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